



Blog

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Norfolk Southern Paints A Brighter Future

When art is abundant, communities thrive. The Business Consortium for Arts Support provides more than \$750,000 in annual grants to 36 arts organizations in the South Hampton Roads area by pulling together support from local businesses. Art not only helps the community express its culture, but it drives the local economy forward by attracting commerce.

Through the Consortium, Norfolk Southern has contributed several hundred thousand dollars to area organizations in the past years. Most recently, Norfolk Southern donated \$80,000, helping establish the foundation as a Pacesetter, the highest donor rank. All contributions help beneficiaries pay for their operating costs such as employee salaries and utility bills. These are among the hardest costs to get funding for.

“Through this operational support, Hurrah is able to effectively maintain our mission to use musical theatre as a medium for teaching life skills in our community, regardless of race, religion, or economic circumstances,” said The Hurrah Players, a children’s theatre program. “Funding from BCAS helps us keep our tuition fees affordable so children from every corner of our community have the opportunity to learn, to grow, and to achieve.”